

For immediate release
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Genesis Biosystems Introduces A New Micro-Channeling System For Improved Infusion into the Dermis.

(Lewisville, Texas) – Genesis Biosystems, a leader in innovations for regeneration, today introduced its new DermaFrac™ system. DermaFrac™ is a patent-pending, dermal micro-channeling system that offers simultaneous delivery of infused ingredients in a pain-free, no downtime treatment that can be administered by an aesthetician.

DermaFrac™ is an excellent alternative to fractional laser treatments and offers the added benefit of active infusion of topicals without anesthesia and at a significantly lower cost.

“With DermaFrac™ it is now possible to deliver high-grade active ingredients to the dermal layer like never before - and get better results,” said company president Jim Lafferty. “DermaFrac™ can infuse anti-aging peptides, skin lighteners, hyaluronic acid moisturizers, acne treatment solutions and more.”

The DermaFrac™ system uses a unique combination of technologies to enable improved topical infusion. The precision-controlled DermaFrac™ hand piece pulls the skin under vacuum into contact with hundreds of micro-needles that painlessly penetrate through the epidermis and into the upper dermis (the papillary layer). DermaFrac™ micro-channels create pathways for introducing the infusion solution into the area of the skin that is most beneficial to the natural rejuvenating process.

“The depth of the needles on the DermaFrac™ hand piece has been carefully selected so that the channels are created just below the dermal-epidermal junction and just above capillaries and nerve endings. This ensures no bleeding or pain,” said Lafferty.

In addition, the specially formulated viscosity and molecular size of DermaFrac's™ topical solutions help to further maximize the skin rejuvenation process.

“By combining precisely calibrated needle penetration, unprecedented infusion capability, and the latest in topical solution technology, DermaFrac™ takes infusion technology to a whole new level,” Lafferty said.

About Genesis Biosystems

Genesis Biosystems is a certified ISO 13485 manufacturer of quality aesthetic and biomedical products. The company enjoys a reputation for developing quality products to enhance the lives of patients and for providing outstanding customer service. Headquartered and with a manufacturing facility located in Dallas, Texas, the company's product line includes DermaGenesis® Microdermabrasion Systems, AccelaWave™ Pulsed Light Systems, AccelaFuze™ Combination Therapy Systems and LipiVage® Fat Transfer Systems. The company's website is located at www.genesisbiosystems.com.